



Guide de Marque Edulex

Design by ACIA

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01

Introduction

Présentation du produit

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Décomposition du logo



Représente la première lettre du nom de l'application. Ce "E" incarne l'**intelligence**, l'**education** et l'**innovation**.



Symbolise un **germe en train d'éclorre**. Elle représente la naissance de la **connaissance**, l'éveil de l'**intelligence** et la **croissance progressive** qu'Edulex souhaite offrir à ses utilisateurs.

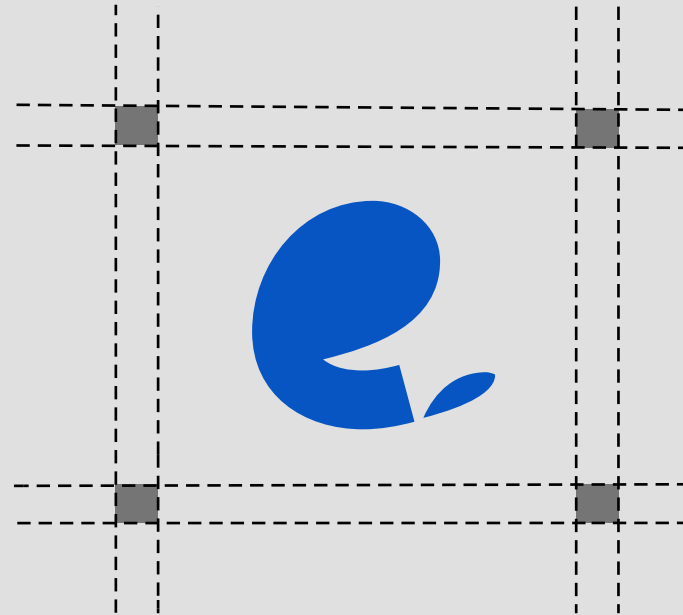
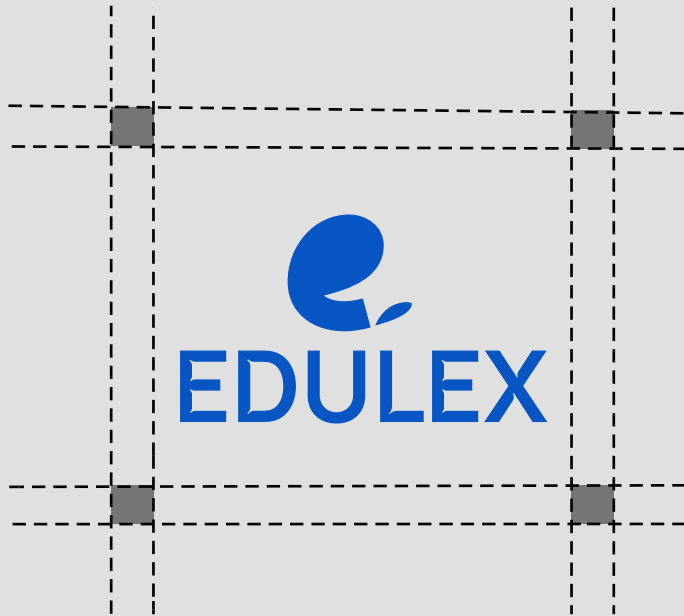
02

Logo

Versions du logo



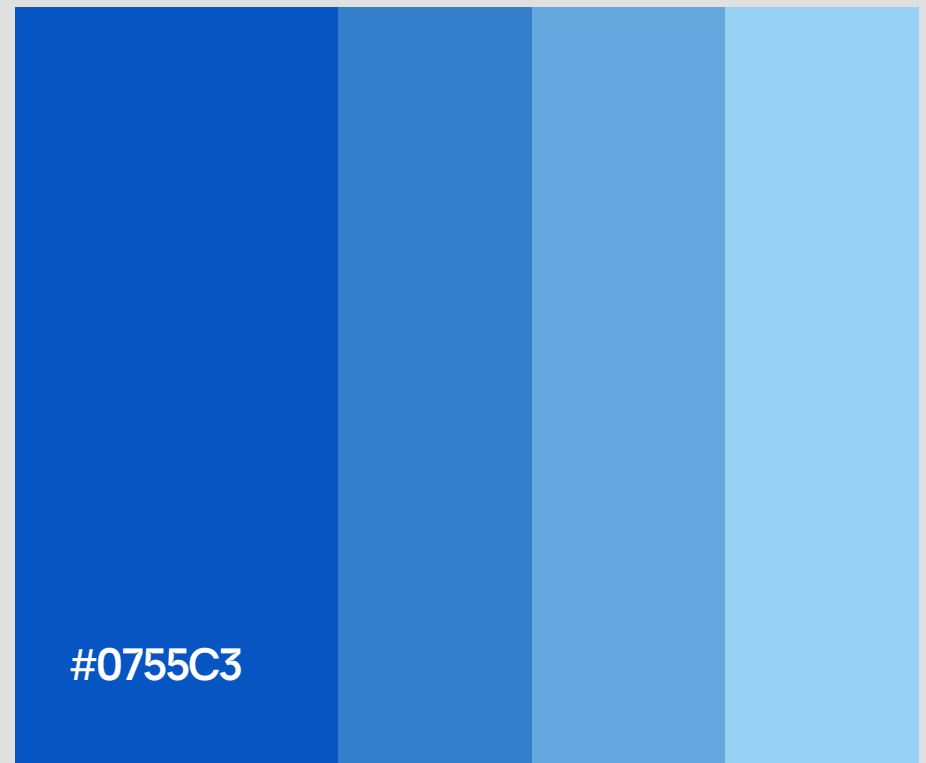
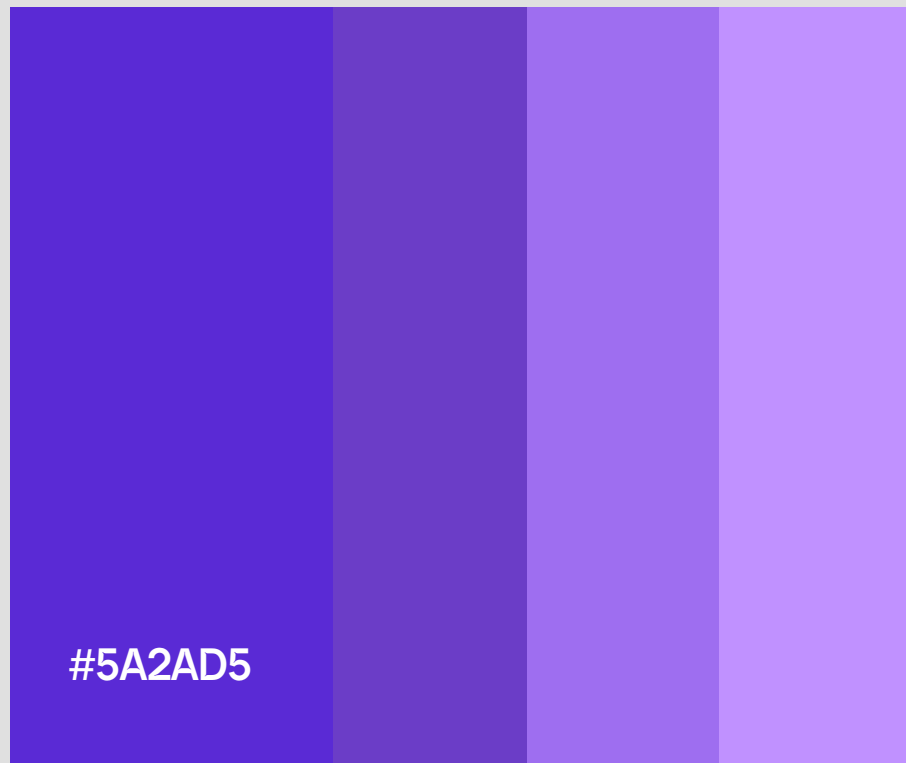
Zone de protection



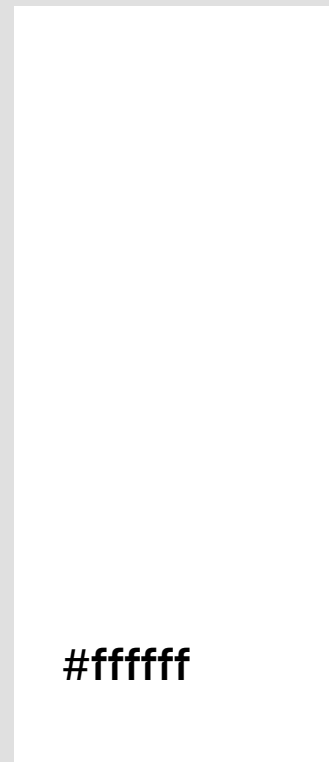
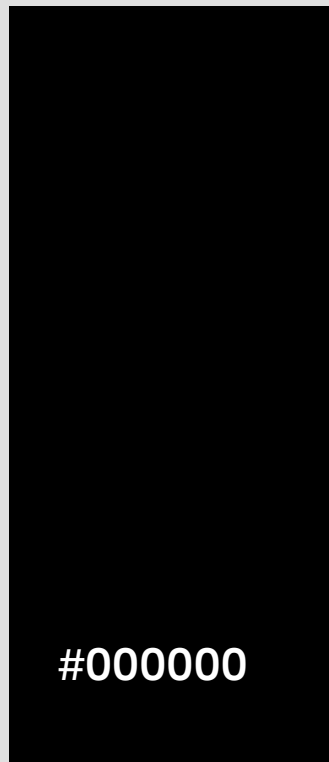
03

Couleurs

Couleurs principales



Couleurs secondaires



04

Typographies

Police principale

ID Grotesk Trial

Aa

0123456789

abcdefghijklmnop

ABCDEFGHIJKLMN OP

Police secondaire

Montserrat

Aa

0123456789

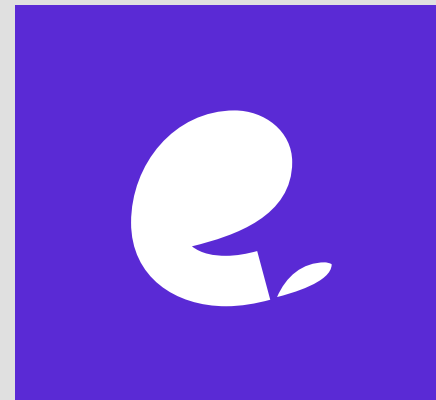
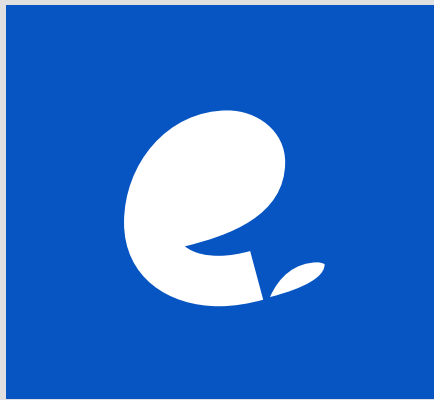
abcdefghijklmnop

ABCDEFGHIJKLMN OP

05

Déclinaison

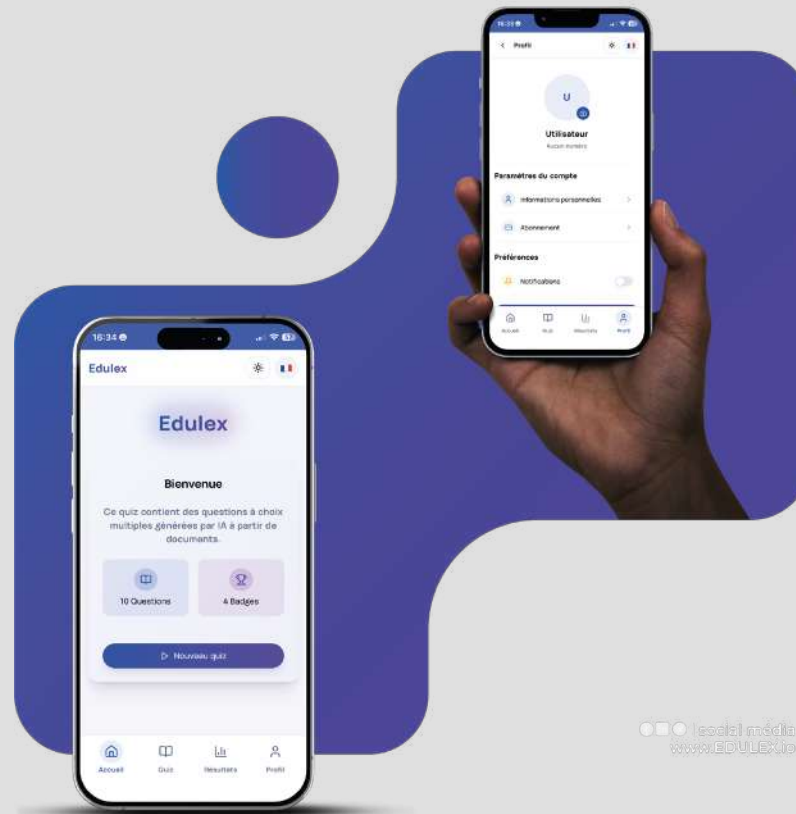
Déclinaison logo



06

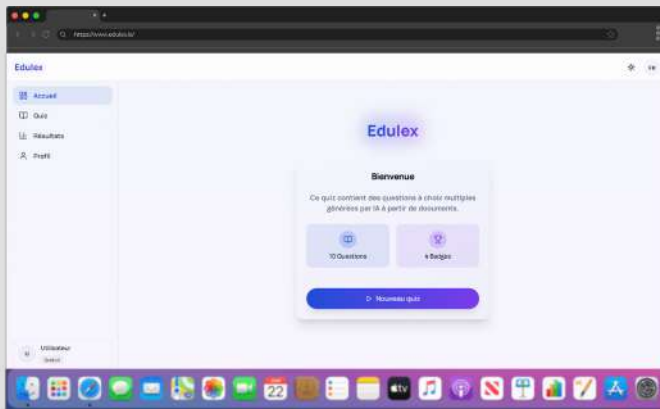
Applications

Interface de l'application

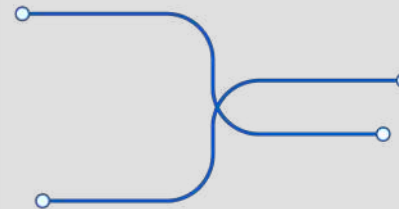
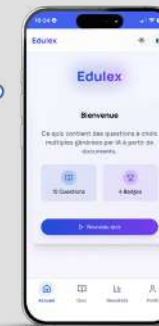


Démonstration multi-supports

Version Web



Version Mobile



Icône sur écran d'accueil



Mockup t-shirt



Mockup chapeau

